Splunk Inc.
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of incorporation)

001-35498
(Commission File Number)

86-1106510
(IRS Employer Identification No.)

270 Brannan Street
San Francisco, California 94107
(Address of principal executive offices, including zip code)

(415) 848-8400
(Registrant’s telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

<table>
<thead>
<tr>
<th>Title of each class</th>
<th>Trading Symbol(s)</th>
<th>Name of each exchange on which registered</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock, par value $0.001 per share</td>
<td>SPLK</td>
<td>The NASDAQ Global Select Market</td>
</tr>
</tbody>
</table>

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐
On November 12, 2020, the Company’s Board of Directors (the “Board”) increased the authorized number of directors on the Board to 11 and appointed Dennis Via to serve as a member of the Board, effective immediately. Mr. Via will serve in the class of directors whose term expires at the 2023 Annual Meeting of Stockholders.

There are no arrangements or understandings between Mr. Via and any other persons pursuant to which he was elected as a director. Mr. Via has no direct or indirect material interest in any transaction required to be disclosed pursuant to Item 404(a) of Regulation S-K.

Mr. Via will receive compensation for his service pursuant to the Company’s non-employee director compensation program substantially as disclosed in the Company’s proxy statement with respect to the Company’s 2020 Annual Meeting of Stockholders, as filed with the Securities and Exchange Commission on April 28, 2020.

A copy of the press release announcing the changes to the Board is filed as Exhibit 99.1 to this Current Report on Form 8-K.

### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

<table>
<thead>
<tr>
<th>Exhibit Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>104</td>
<td>Cover Page Interactive Data File - the cover page XBRL tags are embedded within the Inline XBRL document</td>
</tr>
</tbody>
</table>
SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 12, 2020

SPLUNK INC.

By: /s/ Jason Child

Jason Child
Senior Vice President and Chief Financial Officer
Splunk Appoints Four-Star U.S. Army General Dennis Via to its Board of Directors

Seasoned Leader Brings 40+ Years of Military and Technology Leadership Expertise to Splunk

SAN FRANCISCO – November 12, 2020 – Splunk Inc. (NASDAQ: SPLK), provider of the Data-to-Everything Platform, today announced that retired Army General Dennis Via has joined Splunk’s Board of Directors, bringing more than 40 years of military, technology and public sector leadership experience to the role.

Currently, General Via serves as an Executive Vice President with Booz Allen Hamilton, a technology and management consulting firm headquartered in McLean, Virginia. As a senior leader in the Booz Allen Global Defense Group’s Joint Combatant Command business, General Via leads security cooperation with a focus on innovation, transformation and multi-year market growth strategies. He also serves as a Defense Fellow, helping defense, intelligence and homeland security clients manage today’s evolving threat and budgetary environments.

“All three branches of the U.S. government and all four branches of the U.S. military leverage Splunk’s Data-to-Everything Platform to solve their toughest IT, Security and Observability challenges. General Via is a technology luminary within the government, and knows this world inside and out,” said Doug Merritt, President and CEO of Splunk. “I am thrilled to welcome Dennis to Splunk’s Board of Directors and am confident his extensive experience will help accelerate Splunk’s impact on our public sector customers and broader customer base.”

During his 36-year military career, General Via held multiple command and senior leader positions across the Department of Defense (DoD) in the areas of information technology, network operations, cybersecurity and global supply chain. Via culminated his career as the Commanding General of the U.S. Army Materiel Command, the Army’s primary logistics and sustainment command, responsible for managing the global supply chain and synchronizing logistics and sustainment activities across the U.S. Army. He also held multiple commander, signal, and chief information officer roles, working on everything from communications infrastructure and cybersecurity to global logistics and engineering.

“I am honored to join the Splunk Board,” said General Via. “Splunk’s customer-first focus, along with the company’s exceptional reputation for delivering actions and outcomes that positively impact the world through data, is truly admirable. I look forward to the opportunity to support the company’s vision of creating lasting data outcomes for its customers.”

General Via holds a B.S. from Virginia State University and a Master of Education from Boston University. He serves on the boards of directors of Milliken & Company and the nonprofit Capital Partners for Education, and is a member of the Council on Foreign Relations, the Association of the United States Army, and the Armed Forces Communications Electronics Association (AFCEA).

Splunk Inc. | www.splunk.com
About Splunk Inc.

Splunk Inc. (NASDAQ: SPLK) turns data into doing with the Data-to-Everything Platform. Splunk technology is designed to investigate, monitor, analyze and act on data at any scale.

Splunk, Splunk>, Data-to-Everything, D2E and Turn Data Into Doing are trademarks and registered trademarks of Splunk Inc. in the United States and other countries. All other brand names, product names, or trademarks belong to their respective owners. © 2020 Splunk Inc. All rights reserved.

For more information, please contact:

Media Contact
Bill Bode
Splunk Inc.
press@splunk.com

Investor Contact
Ken Tinsley
Splunk Inc.
ir@splunk.com

Splunk Inc. | www.splunk.com