



Splunk .conf22 Invites Organizations to Unlock Innovation With Data

June 7, 2022

Data Champions to Showcase the Latest Developments in Security, Resilience and Innovation at Annual User Conference

SAN FRANCISCO--(BUSINESS WIRE)--Jun. 7, 2022-- [Splunk Inc.](#) (NASDAQ: SPLK), the data platform leader for security and observability, today announced it will host its 13th annual user conference, .conf22, from June 13-16, 2022 at the MGM Grand in Las Vegas, and virtually from June 14-15, 2022. As a hybrid event, attendees can experience .conf22 their own way while learning how to unlock innovation with data. To attend .conf22, register [here](#).

With 12,500 attendees, 60+ sponsors and 1,800+ partners, .conf22 is Splunk's most anticipated event of the year. Throughout the conference, attendees will have the opportunity to attend 200+ technical breakout sessions across five tracks, as well as participate in various hands-on workshops and product demos. Data champions from around the world will come together and discuss how they are overcoming the barriers between data and action.

"These days, innovation is imperative, which is why we are excited to see this much customer interest in attending our in-person and virtual events. .conf22 will equip participants with the foundational elements needed to push the boundaries on innovation and accelerate business outcomes," said Gary Steele, President and CEO, Splunk. "As my first .conf ever, I can't wait to connect with the Splunk community on a level that hasn't been possible until now."

At .conf22, leaders from across Splunk will take the mainstage alongside Splunk customers including Nubank, Stripe and Papa John's International (Papa Johns) to unveil the latest product enhancements. The opening keynote will take place Tuesday, June 14 from 8:30 -10 a.m. PT and be available on demand later in the day.

Customers, Partners and Sponsors Turn Data Into Doing at .conf22

During breakout sessions, Splunk customers will also showcase how they are using Splunk to overcome complexity, increase agility and turn data into doing. The full list of sessions is available on the Splunk [.conf22 website](#).

To create a dynamic experience for partners, Splunk is bringing Global Partner Summit (GPS) to .conf22 for the first time. Splunk partners will learn how to improve collaboration and help customers succeed with inventive solutions and services.

.conf22 Showcases Inspiring Guest Speakers and Offers Engaging Activations

With performances and guest speakers including world-renowned astrophysicist Dr. Hakeem Oluseyi, retired Navy SEAL and civil rights activist Kristin Beck and Splunk founders Erik Swan and Rob Das, .conf22 will keep things fun and full of surprises.

Additionally, attendees will have the chance to experience PLTFRM, Splunk's first-ever human-centered hub at .conf22, which will elevate artistic voices that bridge cultures and conversations. Presented by Splunk Diversity, Equity and Inclusion, PLTFRM will provide participants with the opportunity to view art on-site and add one's own story to an interactive art wall.

.conf22 attendees can also engage in various activations tailored to both on-site and virtual experiences:

- **Splunk Product Showcase** to discuss the latest and greatest in what Splunk has to offer, with Splunk demos on products, apps, add-ons, solutions and verticals.
- **Data Playground** to enter a world designed to play, interact and explore all sorts of data-driven wonders with fellow .conf attendees.
- **Ask the Experts** to get paired with a Splunk expert on-site or virtually and receive personalized help on any Splunk question, whether beginner or advanced.
- **Partner Zone** to meet over 60 sponsors offering technologies that integrate with Splunk, experience engaging demos and connect with industry leaders in the Splunk partner ecosystem.
- **Boss of Operations and Observability (BOO) and Boss of the Security Operations Center (BOTS)** to race the clock as individuals and teams navigate through realistic data simulations using Splunk's IT, observability and security solutions.
- **Splunk Global Impact Booth** to be armed with the information and resources needed to help bridge the data divide. Visitors will learn about Splunk's .conf22 charity partners; [data.org](#), [Generation](#) and [UNHCR](#), and how to best apply their data skills, volunteer time and donations to various organizations that are using data to solve global challenges.

For more information on .conf22, visit the [Splunk .conf22 website](#).

About Splunk Inc.

Splunk Inc. (NASDAQ: SPLK) helps organizations around the world turn data into doing. Splunk technology is designed to investigate, monitor, analyze and act on data at any scale.

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