Splunk Secures and Accelerates the Cloud Journey

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New Innovations Across Splunk’s Security Operations Suite Help Customers Embrace the Cloud, Take Action on Data and Defend Their Business at Lightspeed

SAN FRANCISCO--(BUSINESS WIRE)--Oct. 20, 2020-- .conf20 -- Splunk Inc. (NASDAQ: SPLK), provider of the Data-to-Everything Platform, today announced a series of new product innovations designed to help security teams around the world modernize and unify their security operations in the cloud. Led by new, cloud-centric updates to Splunk® Enterprise Security, Splunk Mission Control and the newly announced Splunk Mission Control Plug-In Framework, Splunk’s security operations suite enables Splunk customers to secure their cloud journey and solve their toughest cloud security challenges with data.

The dawn of the Data Age has sped up one of the most significant technological and societal transformations in history -- a massive, global shift to the cloud. But as the world continues to embrace multicloud and hybrid cloud environments, a host of new threat actors and security obstacles are emerging, challenging Security Operations Centers (SOCs) to speed up their cloud journeys at the pace required to keep their organizations secure.

“Organizations around the world are rapidly accelerating their cloud journeys. Whether enterprises are migrating workloads and applications to the cloud, managing colossal spikes in data volume or increasing visibility into cloud security risks, one thing is certain - when it comes to the cloud, security is everyone’s business,” said Albert Biketi, vice president of Security Business, Splunk. “Powerful, cloud-native updates across Splunk’s security portfolio make it easier than ever for customers to incorporate security strategy into cloud strategy, better understand shared responsibility models and complete cloud and digital transformation projects much earlier than expected.”

While cloud is a critical enabler of transformation, SOCs around the world continue to be challenged with juggling a high volume of disparate and siloed security tools in their ecosystem. To help security teams unify and modernize security operations, Splunk introduced new updates to Splunk Mission Control, a cloud-native, unified security operations platform that brings together security data, analytics and operations. With Splunk Mission Control, customers can now plug in Splunk SIEM, SOAR, UBA and other third-party security technologies, giving organizations real-time, contextual visibility and control across their entire security infrastructure.

Splunk Mission Control’s Plug-In Framework enables Splunk customers to accelerate the value they get from combining their Splunk security tools and non-Splunk security tools, such as endpoint security, network security, cloud security posture and threat intelligence technologies. When integrated into Mission Control, these technologies provide unified visibility and control across the entire security ecosystem from a common, cloud-native work surface. Technology partners such as Accenture Security, C3M, Crowdstrike, Netskope, Recorded Future, RiskIQ, Tenable and more have signed on as inaugural technology partners to host product integrations. To learn more about Splunk Mission Control and its inaugural partners, or to sign up as a technology integration partner for the Splunk Mission Control Plug-In Framework, visit the Splunk website.

“As the volume of data continues to rise, so does the attack surface for every organization. The ability to visualize and control threats in real-time has never been more important,” said Jon Oltsik, senior principal analyst and Fellow at the Enterprise Strategy Group (ESG). “Splunk Mission Control can help security analysts scale to meet these challenges by providing centralized visualization, tools and functions to manage security incidents holistically across the entire security event lifecycle.”

“Accenture’s Cyber Threat Intelligence allows customers to see threats specific to their industry and assets across their ecosystem. Now Splunk has our CTI capabilities integrated into Splunk’s Mission Control Plug-In framework. This provides Splunk security clients individually tailored SOC management, which will be a game changer for modern security teams,” said Rob Boyce, North American cyber defense Lead at Accenture. “Our clients are excited about the new capability, which makes it easier to protect their organizations in a world where cybercrime has become a lucrative business.”

Splunk’s Security Innovations Help Power the Data-to-Everything Platform

In front of an anticipated 20,000+ Splunk customers and partners streaming .conf20 live from home, Splunk also introduced updates across its security portfolio. Additional updates help organizations turn data into doing and thrive in the Data Age:

- **Splunk Enterprise Security and Splunk User Behavior Analytics**: The newest version of Splunk’s industry-defining security information and events management (SIEM) solution, Splunk ES now offers new, native risk-based alerts that help SOCs further refine the fidelity and priority of notable events. Splunk ES allows incident responders to address their most critical threats first, both in the cloud and on-premises. Combined with the power of Splunk UBA, Splunk’s Security Analytics portfolio helps customers visualize and protect their cloud data and scale security operations in the cloud, no matter where they are on their journey.

- **Splunk Phantom®**: New updates to Splunk’s industry-leading security orchestration, automation and response (SOAR) solution helps customers automate more of their security operations, allowing SOCs to scale automation. Custom functions from Splunk Phantom make playbook creation and execution faster and easier, with little to no coding required. Custom functions in Phantom allow security analysts to apply a single custom code block across multiple playbooks, enabling faster and easier scaling of automation across a wide array of security use cases.
About Splunk Inc.

Splunk Inc. (NASDAQ: SPLK) turns data into doing with the Data-to-Everything Platform. Splunk technology is designed to investigate, monitor, analyze and act on data at any scale.

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Media Contact
Bill Bode
Splunk Inc.
press@splunk.com

Investor Contact
Ken Tinsley
Splunk Inc.
ir@splunk.com

Source: Splunk Inc.