



## Splunk Propels Organizations Into the Data Age With Enhanced AIOps and Multicloud Monitoring Capabilities

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### *Splunk Transforms the IT Modernization Journey with Dynamic IT Operations Portfolio and an Advanced Monitoring Solution for SAP and IT Environments*

SAN FRANCISCO--(BUSINESS WIRE)--Oct. 20, 2020-- .conf20 – [Splunk Inc.](#) (NASDAQ: SPLK), provider of the Data-to-Everything Platform, today announced enhancements to [Splunk's portfolio for IT Operations](#), including the launch of [Splunk® Service Intelligence for SAP® solutions](#), a new version of [Splunk IT Service Intelligence \(ITSI\)](#), [Splunk Infrastructure Monitoring Add-On](#) and [Splunk IT Essentials](#). With Splunk's advanced IT solutions, customers can embrace cloud-driven transformation no matter where they are in their IT modernization journey.

While the shift to cloud is unlocking value for organizations of all sizes, the [Data Age](#) is driving exponential change and IT teams need dynamic solutions to meet these rapidly evolving business demands. Splunk's IT Operations portfolio provides the most comprehensive, flexible and analytics-driven monitoring solution for all multicloud, on-premises and hybrid environments, equipping organizations with the solutions they need to navigate their cloud journey.

"Digital transformation and the rise of imperative digital business services have only accelerated over the past year due to the global pandemic, as more organizations migrate their mission critical business services and infrastructure to the cloud," said Kia Behnia, vice president, IT Operations, Splunk. "Splunk's expanded and enhanced IT Operations solutions empower our customers to accelerate their cloud migration and manage their multicloud environment with confidence, providing the speed, scale, analytics and end-to-end visibility required to ensure the performance of their business and mission-critical services."

"Formula 1 and racing is synonymous with data, and the immense speed and scale of that data is continually increasing as we capture insights from all corners of our business," said Karen McElhatton, Group CIO, McLaren. "Splunk has helped transform our IT modernization journey, providing end-to-end visibility and reliable accessibility to secure data across our hybrid cloud environment which enables us to control and make decisions faster, wherever the team is in the world."

### **Splunk Brings the Power of AI-Driven Monitoring to SAP Solutions**

To thrive in the Data Age, organizations need a complete view of their data. This is further amplified through the tens of thousands of SAP customers who need visibility across their business to protect performance and ensure customer success. Building upon Splunk and SAP's strategic partnership, Splunk Service Intelligence for SAP® solutions, now in limited release, couples the power of artificial intelligence (AI)-based monitoring, with SAP technology stacks, creating end-to-end visibility across both the SAP solution-based and entire IT environment.

With Service Intelligence for SAP® solutions, existing and new ITSI customers can gain a high-level view into the health of their services, as well as a deeper dive into different incidents so they can monitor, triage, resolve and report on mission-critical business services to prevent costly downtimes.

"SAP and Splunk continue to build on our partnership goal of enabling the Intelligent Enterprise with the launch of Splunk's new [Service Intelligence for SAP® solutions](#) on [SAP App Center](#)," said Tom Roberts, global head of software solution partners, SAP. "This collaboration with Splunk demonstrates our joint commitment to customer success, enabling organizations to run at their best, with a resilient and agile approach to today's challenging environment."

### **Splunk IT Solutions Deliver Efficiency and Business Impact, In Any Environment**

In today's digital world, outages can be costly and IT teams using multiple, disconnected monitoring tools are often left grappling with inefficient processes and incomplete visibility when trying to resolve incidents. The latest version of Splunk IT Service Intelligence gives teams end-to-end visibility, operational efficiency and business intelligence so organizations can predict incidents before they impact customers, whether their deployment is cloud-based or on-premises.

Organizations in any environment can use Splunk ITSI to correlate and apply machine learning (ML) to all data, for real-time performance monitoring, intelligent alerting and integrated incident management. With enhanced service monitoring dashboards, high-performance event analytics and updated ML capabilities, customers can now spend less time troubleshooting and more time driving business impact.

Additionally, the Splunk Infrastructure Monitoring Add-On allows organizations to seamlessly collect and integrate [Splunk Infrastructure Monitoring](#) (formerly SignalFx Infrastructure Monitoring) metrics data with the [Splunk Data-to-Everything Platform](#), enabling holistic monitoring and investigation across all environments. For Splunk ITSI customers, this integration further enables organizations with KPI service monitoring and alert management to increase both productivity and visibility throughout the environment.

Other advancements include the new Splunk IT Essentials, for [Splunk Cloud](#), now available in beta, offering curated step-by-step guidance for new users looking to monitor and gain insights from common IT sources. This in addition to Splunk's enhanced capabilities across the IT Operations portfolio allows organizations to deliver faster time to insight and accelerate their IT modernization journey with ease.

For more information on Splunk IT solutions, visit the [Splunk website](#).

**About Splunk Inc.**

Splunk Inc. (NASDAQ: SPLK) turns data into doing with the Data-to-Everything Platform. Splunk technology is designed to investigate, monitor, analyze and act on data at any scale.

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