



Splunk to Acquire Plumb and Rigor, Expanding the World's Most Comprehensive Observability Portfolio

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Splunk Redefines the Application Performance Monitoring Market

SAN FRANCISCO--(BUSINESS WIRE)--Oct. 20, 2020-- .conf20 – [Splunk Inc.](#) (NASDAQ: SPLK), provider of the Data-to-Everything Platform, today announced that it has completed the acquisition of Plumb, an application performance monitoring (APM) company offering auto-instrumentation, Real User Monitoring and deep application performance insights for enterprise applications. Splunk also announced that it has signed a definitive agreement to acquire Rigor, a digital experience monitoring (DEM) company offering advanced synthetic monitoring and optimization tools. Rigor's solutions help customers optimize end-user experiences in digital channels.

With both acquisitions and product integrations, Splunk will significantly expand its APM and DEM capabilities. The combined power of Splunk's Observability Suite will ultimately give customers a seamless, end-to-end observability experience to help guide them across both cloud and on-premises environments, as well as the software architecture transformations occurring with applications.

"The global acceleration to multicloud and hybrid cloud architectures has created an observability revolution. Development, operations and IT teams everywhere require real-time, full-fidelity and ML-driven solutions that can help them quickly and confidently modernize and build cloud-native applications," said Tim Tully, chief technology officer, Splunk. "Together, Plumb and Rigor accelerate Splunk's vision to deliver a comprehensive Observability Suite with best-in-class DEM and APM for all applications. Splunk is the industry's leading enterprise-grade Observability Suite providing customers with a complete, full-fidelity view into their data."

Plumb offers advanced instrumentation, profiling and Real User Monitoring (RUM) capabilities, which are critical to monitoring Java, PHP, Python and .Net applications. The addition of Plumb's technology to Splunk's Observability Suite gives customers unprecedented monitoring and troubleshooting of existing applications, as well as RUM, database monitoring and code profiling capabilities.

"I am proud of the work Plumb has accomplished over the past nine years in building a dynamic APM platform," said Priit Potter, CEO and Co-Founder of Plumb. "Technical talent is incredibly difficult to find, and Plumb is beaming with some of the brightest minds in DevOps. We're looking forward to diving in with the Splunk team and helping the company expand its vision to bring data to everything."

Rigor delivers a unique DEM platform that combines the power of synthetic monitoring with an intelligent optimization engine to help customers find, fix and prevent web and API performance issues impacting user experiences. Rigor's solutions can complement Splunk's newly announced RUM offering as part of the company's best-in-class Observability Suite.

"The combination of Splunk's existing observability portfolio with Rigor and Plumb will help our customers accelerate their digital transformations at the speed demanded by modern business," added Craig Hyde, CEO of Rigor. "I can't think of a better cultural and technological partner to join forces with than Splunk, and am looking forward to helping Splunk's customers leverage Rigor to turn data into doing."

For additional information on Splunk's acquisitions of Plumb and Rigor, and to learn more about [Splunk's industry-leading Observability Suite](#), visit the Splunk website.

Safe Harbor Statement

This press release contains forward-looking statements that involve risks and uncertainties, including statements regarding the expected benefits of the acquisitions of Plumb and Rigor, the impact of the acquisitions on Splunk's existing and future products and services, the capabilities of Plumb's and Rigor's products and services, and the expected benefits of the combined offerings. There are a significant number of factors that could cause actual results to differ materially from statements made in this press release, including: difficulties encountered in closing the acquisition of Rigor; challenges in integrating the Plumb's and Rigor's businesses, technologies, personnel and operations; costs related to the acquisitions; market acceptance of the acquisitions and resulting products and services; Splunk's inability to realize value from its significant investments in its business, including product and service innovations; and general market, political, economic and business conditions. Additional information on potential factors that could affect Splunk's financial results is included in the company's Quarterly Report on Form 10-Q for the quarter ended July 31, 2020, which is on file with the U.S. Securities and Exchange Commission and Splunk's other filings with the SEC. Splunk does not assume any obligation to update the forward-looking statements provided to reflect events that occur or circumstances that exist after the date on which they were made.

About Splunk Inc.

Splunk Inc. (NASDAQ: SPLK) turns data into doing with the Data-to-Everything Platform. Splunk technology is designed to investigate, monitor, analyze and act on data at any scale.

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