



Leading Industry Analyst Firm Ranks Splunk First in ITOM Market Share Report for 2019

June 23, 2020

Splunk Tops the IT Operations Management Market for the Second Year in a Row

SAN FRANCISCO--(BUSINESS WIRE)--Jun. 23, 2020-- [Splunk Inc.](#) (NASDAQ: SPLK), provider of the Data-to-Everything Platform, today announced it was ranked No. 1 for 2019 market share and market revenue in IDC's *Worldwide IT Operations Management Software Market Shares, 2019*.^{*} This is the second year in a row Splunk was named the leader in IDC's annual report, [evaluating Splunk's IT offerings](#), including [Splunk IT Service Intelligence \(ITSI\)](#), [Splunk App for Infrastructure](#), [Splunk Cloud](#), [SignalFx Infrastructure Monitoring](#) and [SignalFx Microservices APM](#). Download the [IDC Worldwide ITOM Software Market Shares, 2019](#) on the Splunk website.

In the report, Splunk is No. 1 for the entire ITOM market with 13% market share, ahead of other vendors including Microsoft, IBM, Cisco, Broadcom and New Relic. According to IDC, Splunk displayed strong growth of 32.3% from 2018, achieving the largest increase in market revenue among ITOM vendors. IDC estimates the worldwide ITOM market grew by 16.4% from 2018 and is valued at \$11.5 billion.

"As networks are becoming more complex and teams are increasingly transitioning to working remotely, IT teams need solutions that help them build effective operation centers. Splunk's IT solutions help teams meet these new demands and continually evolve in their data and IT management journey," said Kia Behnia, vice president, IT Operations, Splunk. "Splunk's top position in the report is the result of our continued innovation and transformation in this evolving IT landscape, and putting the needs of our customers at the forefront."

Splunk's IT solutions further enable customers to make the shift from traditional to modern IT Operations, and help them turn data into doing by delivering valuable business outcomes. For more information on Splunk's IT solutions, visit the [Splunk website](#).

**IDC Worldwide IT Operations Management Software Market Shares, 2019: Strong Growth Ahead of COVID-19 Disruption, Tim Grieser and Stephen Elliot, June 2020.*

About Splunk Inc.

Splunk Inc. (NASDAQ: SPLK) turns data into doing with the Data-to-Everything Platform. Splunk technology is designed to investigate, monitor, analyze and act on data at any scale.

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Media Contact

Kaitlyn Hopkins
Splunk Inc.
press@splunk.com

Investor Contact

Ken Tinsley
Splunk Inc.
ir@splunk.com

Source: Splunk Inc.