



Splunk Ranked First in 2019 Performance Analysis Market Share According to Gartner

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Splunk Earns Highest Market Share in the Performance Analysis: AIOps, ITIM and Other Monitoring Tools Subsegment for 2019

SAN FRANCISCO--(BUSINESS WIRE)--Apr. 30, 2020-- [Splunk Inc.](#) (NASDAQ: SPLK), provider of the Data-to-Everything Platform, today announced it has earned the No. 1 market share for Performance Analysis in the AIOps, ITIM and Other Monitoring Tools subsegment according to Gartner's *Market Share: Enterprise Infrastructure Software, Worldwide, 2019**. For this analysis, [Gartner evaluated Splunk's IT offerings](#), including Splunk IT Service Intelligence (ITSI), Splunk App for Infrastructure, Splunk Cloud and SignalFx Infrastructure Monitoring.

According to the report, Splunk is ranked No. 1 with 16.5% market share, and an increase to \$919.7 million in total revenue. In Gartner's 2018 analysis, Splunk held the No. 2 spot with IBM in the first position. In 2019, IBM is second with 13.2%, and Microsoft is third with 8.4% market share. Additionally, Gartner estimates that Splunk is growing at a rate of 30.4% in this category.

"IT environments are getting more complex, and IT teams continue to get asked to do more to support their organization. This is why they rely on Splunk's IT solutions that allow them to see, understand and quickly act upon data that will drive business outcomes across their organization," said Rick Fitz, senior vice president and general manager, IT Markets, Splunk. "Splunk is well positioned to support any organization's IT needs, and we are grateful to all our customers who have chosen Splunk to help them through all their IT challenges."

Splunk's IT solutions help enable customers to make the shift from traditional to modern IT Operations, and help them turn data into doing by delivering valuable business outcomes. For more information on Splunk's IT solutions, visit the [Splunk website](#).

*Gartner, *Market Share: Enterprise Infrastructure Software, Worldwide, 2019*, Vanitha Dsilva, Michael Warrilow, Laurie Wurster et al, 13 April 2020.

About Splunk Inc.

Splunk Inc. (NASDAQ: SPLK) turns data into doing with the Data-to-Everything Platform. Splunk technology is designed to investigate, monitor, analyze and act on data at any scale.

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