



Splunk (SignalFx) Named a Visionary in Gartner's 2020 Magic Quadrant for Application Performance Monitoring

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Splunk (SignalFx) Recognized in Magic Quadrant for APM for the First Time Following Acquisitions

SAN FRANCISCO--(BUSINESS WIRE)--Apr. 27, 2020-- [Splunk Inc.](#) (NASDAQ: SPLK), provider of the Data-to-Everything Platform, today announced Splunk (SignalFx) has been named a Visionary in Gartner's 2020 Magic Quadrant for Application Performance Monitoring (APM)*. Splunk's first-ever placement in the report is a result of Gartner's evaluation of Splunk's ability to execute and completeness of vision among other vendors in APM. For this report, Gartner evaluated APM capabilities from the Splunk Data-to-Everything™ Platform, including [Splunk@ Enterprise](#) and [Splunk@ IT Service Intelligence](#) as well as the new NoSample and AI-driven distributed tracing technologies from [SignalFx](#) and [Omnition](#), acquired in 2019. For a complimentary copy of the Gartner 2020 Magic Quadrant for Application Performance Monitoring, visit the [Splunk website](#).

According to Gartner's 2020 report, "Adoption of APM for monitoring microservices in production went up, from 61% to 78% as compared to the prior year. In addition, 49% of respondents deployed their APM-monitored environments in the cloud. This was up from 36% the prior year." The SignalFx APM solution extends the Data-to-Everything Platform offering and joins Splunk's broad set of IT operations solutions that help customers modernize monolithic applications to cloud environments, while providing an observability solution for modern cloud-native environments.

"Modern application environments and cloud-native technologies are enabling development teams to innovate and achieve their business goals faster, but teams that rely on traditional APM tools are not equipped to keep pace with these innovations," said Rick Fitz, senior vice president and general manager, IT Markets, Splunk. "Through the combination of Omnition, SignalFx and Splunk, we have created an industry-leading APM solution that helps development teams tackle any challenge in this new application environment and deliver first-class customer experiences."

While this is Splunk's first positioning in the Magic Quadrant for APM, Gartner has also recognized Splunk's position in the [IT Operations Management](#) (ITOM) market, which encompasses platforms and tools for Performance Analysis, including APM, artificial intelligence for operations (AIOps), IT infrastructure monitoring (ITIM) and network performance monitoring and diagnostic (NPMD). According to Gartner's *Market Share: Enterprise Infrastructure Software, Worldwide, 2019***, Splunk is ranked No. 1 in Performance Analysis Software with 9.78% market share worldwide.

Splunk's product portfolio is designed to help customers bridge the gap between traditional and cloud-native IT. Splunk recently announced the [latest release of SignalFx Microservices APM™](#), the only APM solution that provides customers complete observability into modern, cloud-native environments to build better customer experiences and produce meaningful outcomes regardless of scale. To learn more about Splunk's APM and observability solutions, visit the [Splunk website](#).

*Gartner, *2020 Magic Quadrant for Application Performance Monitoring*, Charley Rich and Federico de Silva, 22 April 2020.

**Gartner, *Market Share: Enterprise Infrastructure Software, Worldwide, 2019*, Vanitha Dsilva, Michael Warrilow, Laurie Wurster et al, 13 April 2020.

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About Splunk Inc.

Splunk Inc. (NASDAQ: SPLK) turns data into doing with the Data-to-Everything Platform. Splunk technology is designed to investigate, monitor, analyze and act on data at any scale.

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