



## Splunk Brings the Power of Monitoring, AIOps and Observability to its Data-to-Everything Platform

October 22, 2019

### ***Splunk enhances IT Operations solutions; showcases observability portfolio to unify metrics, traces and logs for cloud-native infrastructure and applications***

SAN FRANCISCO & LAS VEGAS--(BUSINESS WIRE)--Oct. 22, 2019-- .conf19 – [Splunk Inc.](#) (NASDAQ: SPLK), provider of the Data-To-Everything Platform, today announced enhancements to Splunk’s modern portfolio for IT Operations and to its portfolio for real-time observability for cloud infrastructures and microservices. Enhancements to IT Operations include new versions of [Splunk® IT Service Intelligence \(ITSI\)](#), [Splunk App for Infrastructure \(SAI\)](#), and integrations with [Splunk VictorOps®](#) and [Splunk Phantom®](#). Splunk is already a leader in ITOM and an AIOps pioneer, and with the addition of [SignalFx](#), Splunk delivers an observability portfolio for organizations at every stage of their cloud journey, from home grown on-premises applications to cloud-native applications.

“For organizations to succeed in today’s data-driven world, the IT department must function at the forefront of innovation,” said Rick Fitz, senior vice president and general manager of IT Markets, Splunk. “With Splunk’s modern IT operations solutions, organizations can manage emerging complexities, and drive monitoring, collaboration and automation to solve long-standing IT problems while also tackling new challenges presented by digital transformation.”

“Using Splunk helps ATB Financial to achieve speed, agility and operational visibility, and reinforces our primary goal to always put the customer first,” said Barry Hensch, Head of Technology and Data Enablement, ATB Financial. “Making sure that customers are successful in what they do with their business is most important.”

### **Splunk IT Solutions Increase Productivity; Unify and Simplify IT Operations**

Powered by artificial intelligence (AI) and machine learning (ML) capabilities, the IT operations portfolio enables new, fast ways of working that take advantage of an organization’s data. Splunk’s IT solutions help enable any organization make the shift from traditional to modern IT Operations, and help customers turn data into doing by delivering key services and valuable business outcomes.

The new version of Splunk IT Service Intelligence 4.4 (ITSI) gives everyone from administrators to the CIO, the same capability to monitor, investigate, and act in order to work faster and better together. Organizations that are in the cloud, on-premises or hybrid can use Splunk ITSI to get a unified view across organizational silos, and predict and prevent problems in order to deliver exceptional customer experiences.

Packaged with Splunk ITSI, Splunk App for Infrastructure 2.0 (SAI) enhancements include VMware vSphere Monitoring, multi-cloud monitoring (beta) and enhanced monitoring for Windows, Unix and Linux, providing customers with monitoring, troubleshooting and alerting across both physical and virtual environments.

Additionally, enhanced integrations and new ML-capabilities from Splunk VictorOps intelligently routes alerts to the right on-call teams for even faster problem resolution, enhanced cross-team collaboration, and seamlessly integrates with the Splunk Data-to-Everything Platform bridging IT Operations and observability.

“Allied Irish Banks is the leading retail bank in Ireland and we’re using Splunk ITSI to monitor our payments processes,” said Damien Perrem, IT Service Assurance / Operations Manager – Payments at Allied Irish Banks. “Using Splunk ITSI, we now have a real-time, 360-degree view of payments services and the underlying IT application infrastructure which helps us reduce incidents, integrate machine learning and analytics into operations and improve overall customer experience.”

### **Splunk Unlocks Real-Time Observability for Cloud Infrastructure and Microservices**

With the acquisitions of SignalFx, a leader in real-time observability for cloud infrastructure and microservices, and Omnicron, a leading innovator in open-source distributed tracing, Splunk provides a best-in-class portfolio for real-time observability of cloud-native environments. Splunk’s observability portfolio enables DevOps teams to process metrics, traces and logs with AI-driven analytics that enable deeper insights into critical systems in seconds. Today, Splunk is announcing:

- **Integration between SignalFx and Splunk Cloud.** With built-in deep linking capabilities from SignalFx to Splunk Cloud, DevOps and observability teams can seamlessly go from problem detection to root cause by leveraging metrics, traces and logs without context switching.
- **Integration of SignalFx and VictorOps** to reduce mean time to detect and streamline remediation. With real-time alerts from SignalFx and ML-driven Suggested Responders from VictorOps, problems are automatically routed to the right on-call teams based on previous similar incidents.
- **[Splunk Investigate](#)**, a collaborative, cloud-native solution for investigation across multiple data sources and with reliable scalability and zero administration.

“As organizations evolve, they move farther away from a manufacturing model of specialization, and silos will be broken down, particularly between DevOps and IT Ops. Teams will have to get better at reacting to speed and complexity,” said Fitz. “We are excited to deliver innovative, data-driven solutions that provide real-time insights into our customers’ entire technology stack and application lifecycle, for every kind of IT organization,

anywhere in their journey of transformation.”

For more information on Splunk IT and DevOps solutions, visit the [Splunk website](#).

**About Splunk Inc.**

Splunk Inc. (NASDAQ: SPLK) turns data into doing with the Data-to-Everything Platform. Splunk technology is designed to investigate, monitor, and analyze and act on data at any scale.

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