



Splunk Partner+ Program Brings Data-to-Everything at .conf19

October 21, 2019

Over 2,200 Splunk partner attendees and 75+ sponsors help remove barriers between data and action at .conf19

SAN FRANCISCO & LAS VEGAS--(BUSINESS WIRE)--Oct. 21, 2019-- **.conf19** -- [Splunk Inc.](#) (NASDAQ: SPLK), provider of the Data-to-Everything Platform, today announced [Splunk@ Partner+ Program](#) updates and notable partner activities at .conf19, Splunk's 10th annual users conference. The event will be the largest assembly of Splunk partners ever, with over 2,200 individual partner attendees showcasing how .conf attendees can make smarter business decisions by bringing data to every question, decision and action. The Splunk Partner+ Program provides support and investments to drive the success of more than 1,900 global Splunk partner organizations, such as distributors, global system integrators, service providers, original equipment manufacturers, technology alliance partners and value-added resellers.

“.conf19 is the best place in the world to see the strength of the Splunk partner ecosystem in action,” said Aziz Benmalek, vice president of worldwide partners, Splunk. “Together with our partners, Splunk’s mission is to help customers make smarter business decisions by bringing data to every question, decision and action. To help with this journey, Splunk has continued to develop a vast ecosystem of partners, making it easier than ever to focus on key business outcomes. We are excited to see all of our partners at .conf19 and appreciate their continued support.”

Big Data Beard's Road Trip to .conf19

The [Big Data Beard](#) team recently equipped an RV with IoT sensors, built an edge-to-cloud computing environment and drove over 3,700 miles with stops in 13 cities on their [Road Trip to .conf19](#). Big Data Beard leveraged the Splunk Data-to-Everything Platform throughout the journey to gain insights on their location, the road quality, comfort levels and health data. The RV will be showcased in the exposition hall at .conf19, where attendees can see Big Data Beard's dashboards using [Splunk Augmented Reality](#). Big Data Beard will also be presenting a breakout session about their trip on Wednesday, October 23 at 12:30 p.m. PT.

Visit the Splunk .conf19 SOC, in Partnership with ReliaQuest

Attendees will be able to visit the Splunk .conf19 Security Operations Center (SOC), in partnership with [ReliaQuest](#), which is created specifically to protect them from cybersecurity threats while at the event. Powered by Splunk and ReliaQuest's GreyMatter platform, the .conf19 SOC leverages live conference data to provide unified and actionable insights. Visit the Splunk .conf19 SOC to learn more about how ReliaQuest (Booth #100) and Splunk are improving enterprise threat detection.

Announcing the Splunk Revolution Ecosystem Award Finalists

Later today, Splunk will announce the winner of the Splunk Revolution Ecosystem Award at the Welcome Soirée. Nominations for this award were made by peers in the industry to recognize the accomplishments of Splunk partners around the world. Congratulations to this year's finalists, [Accenture](#), [Discovered Intelligence](#) and [vast limits](#).

Splunk Partner+ Improvements

Splunk has evolved the Partner+ Technology Alliance Program, offering enhancements to increase value for partners that build connectors, apps and add-ons to Splunk. This includes a new structure for partner engagement and solution development across the Splunk product portfolio addressing a broader set of customer challenges. Based on technical expertise and go-to-market engagement, Technology Alliance Partners now have a clear progression path to earn their way from the entry-level Enrolled tier up to Elite, the highest tier in the Splunk Partner+ Program. Splunk has also made enhancements to the Splunk Partner Portal, making it faster and easier to submit deal registrations, as well as an all-new CPQ system designed with Splunk partners in mind.

Splunk thanks its .conf19 Sponsors

[Accenture](#) and [ReliaQuest](#) are .conf19 Zetta sponsors, Splunk's highest level of sponsorship. [Amazon Web Services \(AWS\)](#), [Carahsoft](#), [Cisco](#), [Dell Technologies](#), [Deloitte](#), [Herjavec Group](#), [Nutanix](#) and [Pure Storage](#) are Peta sponsors, while over 60 additional strategic partners are also .conf19 sponsors.

About Splunk Inc.

Splunk Inc. (NASDAQ: SPLK) turns data into doing with the Data-to-Everything Platform. Splunk technology is designed to investigate, monitor, analyze and act on data at any scale.

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