



Rise Against Hunger and Splunk Fight Global Hunger With Data and Volunteerism

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Data-driven Strategy to Help Rise Against Hunger Feed More People in More Places

SAN FRANCISCO--(BUSINESS WIRE)--Jun. 25, 2019-- [Splunk Inc.](#) (NASDAQ: SPLK), delivering actions and outcomes from the world of data, today announced [Splunk for Good](#) is partnering with [Rise Against Hunger](#) to bring volunteerism and data to the fight against world hunger. Rise Against Hunger is now implementing a data-driven strategy, leveraging the Splunk® platform to improve its operations, increase supply chain visibility and efficiency of its global meal distribution network, allowing them to deliver more meals, to more people, in more places.

Rise Against Hunger's mission is to eliminate hunger in our lifetime by providing food and life-changing aid to the world's most vulnerable by creating a global commitment to mobilize the necessary resources. In 2018, Rise Against Hunger delivered 76.9 million meals to over 794,000 people in 31 countries.

By [partnering with Splunk for Good](#), Splunk's corporate social impact program, Rise Against Hunger gains access not only to critical volunteer support that helps its mission thrive, but also to funding, training and ongoing technical advisory services. To date, Splunk employees have prepared over 150,000 meals for Rise Against Hunger, with plans to prepare more than 350,000 meals within the next year.

"Splunk for Good empowers people and organizations to harness the power of data to help solve our planet's biggest challenges. Our employees, customers, partners and social impact organizations are working side-by-side to make a positive difference," said Lenny Stein, senior vice president, global affairs, Splunk. "As a growing nonprofit, it's imperative that Rise Against Hunger can achieve impact well beyond its present size in its mission of fighting global hunger. With Splunk, they can spend less time worrying about technology problems, allowing them to focus on getting food to the millions of people around the world that lack reliable access to nutritious meals."

Rise Against Hunger also uses [Splunk Enterprise](#) to address its data challenges, particularly by bringing data from disparate IT systems into one place. By leveraging Splunk to take action on its data, Rise Against Hunger will be able to better report on regulatory compliance and find critical insights within its data. With Splunk, Rise Against Hunger has embarked upon a data-driven strategy to help solve one of the world's most pressing societal challenges.

"Rise Against Hunger's partnership with Splunk allows us to do more with our data, whether that be through tracking meals, staying compliant, protecting financial data or discovering new insights. This ultimately allows us to better illustrate our impact to our partners, investors and beneficiaries," said Sheryl Gustafson, Rise Against Hunger's Director of Technology Solutions and Services. "We can work towards using Splunk Enterprise to trace a meal from its packaging by a corporate volunteer to the ultimate beneficiary, which can help us further show the difference our volunteers and donors can make."

Rise Against Hunger is also a beneficiary of the [Splunk Pledge](#), Splunk's commitment to research, education and community service. A part of Splunk for Good, the Splunk Pledge has committed to donate a minimum of \$100 million over a 10-year period in software licenses, training, support and education to nonprofit organizations like Rise Against Hunger and educational institutions around the globe. Splunk for Good is focused on those organizations that are addressing extreme poverty, disaster response and other humanitarian crises around the world.

Nonprofit organizations can apply for Splunk Pledge support to access donations and discounts. For more information about Splunk Pledge and [Splunk for Good](#), visit the Splunk website.

About Splunk Inc.

Splunk Inc. (NASDAQ: SPLK) helps organizations ask questions, get answers, take actions and achieve business outcomes from their data. Organizations use market-leading Splunk solutions with machine learning to monitor, investigate and act on all forms of business, IT, security, and Internet of Things data. Join millions of passionate users and [try Splunk for free](#) today.

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About Rise Against Hunger

Rise Against Hunger, an international hunger relief organization, aims to show the world that it is, in fact, possible to end hunger by the year 2030. With 28 U.S. locations and five international offices, the organization is committed to nourishing lives, providing emergency aid, empowering communities and growing the hunger movement. Rise Against Hunger has facilitated meal packaging of nearly 500 million meals to be distributed to 74 countries around the world.

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