



Splunk Increases Its Market Share According to Gartner's Performance Analysis Market

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Splunk Continues to be a Leader in Gartner's Market Share Evaluation of the Performance Analysis: AIOps, ITIM and Other Monitoring Tools Category for 2018

SAN FRANCISCO--(BUSINESS WIRE)--Apr. 23, 2019-- [Splunk Inc.](#) (NASDAQ: SPLK), delivering actions and outcomes from the world of data, today announced that it has increased market share according to Gartner's Performance Analysis: AIOps, ITIM and Other Monitoring Tools market, which is part of Gartner's Market Share Report: All Software Markets, Worldwide, 2018¹. For this analysis, Gartner evaluated Splunk's IT offerings, including Splunk® IT Service Intelligence (ITSI), Splunk App for Infrastructure, Splunk Cloud™ and Splunk Container Monitoring. Customers can view the full report on the [Gartner website](#).

According to Gartner's ITOM Performance Analysis: AIOps, ITIM and Other Monitoring Tools, Splunk is ranked No. 2 with 13.7% market share after IBM. Third-highest market share is Microsoft with 8.3%. Overall, Gartner has measured the ITOM Performance Analysis market at \$5.2 billion in 2018, a 12% increase from last year. Based on the report, Splunk's total revenue in this market for 2018 increased to \$705.5 million, continuing its ranking as one of the leading vendors in this market.

"We recognize that IT environments are only getting more complex, which is why IT teams rely on Splunk's artificial intelligence and machine learning-powered platform to gain insights and drive business outcomes across their organizations," said Rick Fitz, senior vice president and general manager of IT markets, Splunk. "We believe the ability to bring the entire breadth and complexity of data into the Splunk platform to let IT teams gain insights is validated by our growing industry presence in this Gartner report."

Splunk's IT solutions provide customers with a modern IT Operations suite that includes infrastructure monitoring, service monitoring, automation, AIOps and incident response. Those solutions include Splunk ITSI, Splunk App for Infrastructure, and Splunk VictorOps. For more information on Splunk's IT solutions, visit the [Splunk website](#).

About Splunk Inc.

Splunk Inc. (NASDAQ: SPLK) helps organizations ask questions, get answers, take actions and achieve business outcomes from their data. Organizations use market-leading Splunk solutions with machine learning to monitor, investigate and act on all forms of business, IT, security, and Internet of Things data. Join millions of passionate users and [try Splunk for free](#) today.

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¹Gartner: Market Share: All Software Markets, Worldwide, 2018, April 8, 2019

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