



Carnival Corporation Delights Guests With Splunk

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Splunk Helps Carnival Ensure Easy and Fun Guest Experiences On Land and Sea

SAN FRANCISCO & ORLANDO, Fla.--([BUSINESS WIRE](#))--**.conf18** – [Splunk Inc.](#) (NASDAQ: SPLK), delivering actions and outcomes from the world of data, today announced that Carnival Corporation (NYSE: CCL), the world's largest leisure travel company, is using Splunk Cloud™ and Splunk® Enterprise Security (ES) to deliver secure mobile access to guests throughout their vacation. Additionally, Carnival Cruise Line is utilizing Splunk Enterprise for data analysis from online booking and activity reservations to customer mobile activity on board their ships. To learn more about Carnival Corporation's innovation, president and CEO Arnold Donald will join Splunk CEO Doug Merritt aboard the .conf18 keynote stage today. We invite you to watch the fun via a live stream on the [.conf website](#).

Carnival Corporation's 9 cruise brands attract nearly 12 million guests annually, representing about 50 percent of the global cruise market, and their 100+ ships visit more than 700 ports on all seven continents. Splunk Enterprise is used worldwide for the onboard satellite dishes to enable secure connectivity while at sea.

"Security is a top priority for us and our guests," said Gary Eppinger, chief information security officer and global privacy officer, Carnival Corporation. "In order to keep data secure both on land and at sea, Carnival Corporation uses Splunk Cloud and Splunk ES to get real-time visibility across all applications, services and security infrastructure in order to mitigate any threats."

At Carnival Cruise Line, analyzing customer data effectively begins on Carnival's websites, where guests can research their next cruise and make reservations. Splunk Enterprise is used to monitor the websites and provide a smooth booking process. While onboard, Carnival takes the guest experience mobile with their Carnival Hub app which helps guests plan their activities as well as stay in touch with their family and friends on board via text message. Guests can book spa appointments or excursions and explore the wide variety of entertainment onboard.

"By using the best commercial technology to drive a great and secure guest experience, we don't have to reinvent advanced algorithms," said Sean Kenny, SVP and CIO, Carnival Cruise Line. "Partnering with Splunk we aggregate system health metrics as well as key business performance activity, which helps us assess current trends and develop roadmaps for future development quickly and securely. While onboard our ships, we want our guests to have an informative and seamless mobile experience with our Carnival Hub app and still keep in touch with family and friends back home."

"Digitization is transforming the world of business, and Carnival's data-driven approach to take action gives guests an incredible experience," said Tim Tully, chief technology officer, Splunk. "With Splunk solutions, Carnival has an end-to-end monitoring, investigation and a decision platform that ensures everything from booking a vacation through the website to shipboard connectivity is running effectively and delivering a top-quality experience for their guests."

About Carnival Corporation & plc

Carnival Corporation & plc is the world's largest leisure travel company and among the most profitable and financially strong in the cruise and vacation industries. With operations in North America, Australia, Europe and Asia, its portfolio features Carnival Cruise Line, Princess Cruises, Holland America Line, Seabourn, P&O Cruises (Australia), Costa Cruises, AIDA Cruises, P&O Cruises (UK) and Cunard, as well as Fathom, the corporation's immersion and enrichment experience brand.

Together, the corporation's cruise lines operate 103 ships with 234,000 lower berths visiting over 700 ports around the world, with 22 new ships scheduled to be delivered between 2018 and 2025. Carnival Corporation & plc also operates Holland America Princess Alaska Tours, the leading tour company in Alaska and the Canadian Yukon. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only company in the world to be included in both the S&P 500 and the FTSE 100 indices.

In 2017, Fast Company recognized Carnival Corporation as being among the "Top 10 Most Innovative Companies" in both the design and travel categories. Fast Company specifically recognized Carnival Corporation for its work in developing Ocean Medallion™, a high-tech wearable device that enables the world's first interactive guest experience platform capable of transforming vacation travel into a highly personalized and elevated level of customized service.

About Splunk Inc.

Splunk Inc. (NASDAQ: SPLK) helps organizations ask questions, get answers, take actions and achieve business outcomes from their data. Organizations use market-leading Splunk solutions with machine learning to monitor, investigate and act on all forms of business, IT, security, and Internet of Things data. Join millions of passionate users and [try Splunk for free](#) today.

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