



Splunk Appoints Jake Loomis as Chief Digital Officer

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Veteran Technology Executive with Experience at Apple and Yahoo to Lead Digital Transformation

SAN FRANCISCO--(BUSINESS WIRE)--Sep. 17, 2018-- [Splunk Inc.](#) (NASDAQ: SPLK), first in delivering “aha” moments from machine data, today announced it has appointed Jake Loomis as senior vice president, chief digital officer (CDO). Loomis is a veteran technology executive with experience spanning some of the biggest names in technology. As CDO, Loomis will oversee the digital transformation strategy at Splunk, specifically focused on the IT and Information Security space with Declan Morris, CIO, and Joel Fulton, CISO, reporting to Loomis. Loomis will report to Doug Merritt, President and CEO, Splunk.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20180917005240/en/>



Jake Loomis Chief Digital Officer, Splunk (Photo: Business Wire)

“Jake is widely respected in the industry for his strategic mind and technical expertise, and he understands firsthand the tremendous value that customers realize today from the Splunk platform,” Merritt said. “We created this new leadership role to advance Splunk’s pioneering work in both its own digital transformation and that of its customers and partners. Jake brings a unique perspective to our digital ambitions that goes far beyond the normal capabilities of CDOs, and I am excited he has joined our team.”

Loomis previously served more than two years as Engineering Director, Internet Services Operations group at Apple, responsible for engineering and operations support for most of its global cloud customers. Prior to Apple, he held numerous positions over the course of his 14 years at Yahoo!, most recently as Vice President of Production Engineering.

“Splunk is delivering business outcomes to organizations that know data can make things happen,” Loomis said. “I have been a Splunk fan and user for many years. The company’s product and engineering teams have created one of the most rewarding, productive platforms that I have ever used, and I am excited to play a key role in driving Splunk’s digital transformation and our customers’ continued success.”

About Splunk Inc.

Splunk Inc. (NASDAQ: SPLK) turns machine data into answers. Organizations use market-leading Splunk solutions with machine learning to solve their toughest IT, Internet of Things and security challenges. Join millions of passionate users and discover your “aha” moment with Splunk today: <http://www.splunk.com>.

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