Splunk .conf18 to Feature Industry Visionaries and Product Innovations

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Silicon Valley Icon and Philanthropist Steve Wozniak and More than 200 Customers to Present

SAN FRANCISCO--(BUSINESS WIRE)--Aug. 14, 2018-- Splunk Inc. (NASDAQ: SPLK), first in delivering "aha" moments from machine data, today announced that industry visionaries including Steve Wozniak, Silicon Valley icon and philanthropist, will present at .conf18, the annual Splunk conference. The event will take place from October 1-4, 2018, at the Walt Disney World Swan and Dolphin Resort in Orlando, Florida.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20180814005202/en/

Silicon Valley icon and philanthropist Steve Wozniak is scheduled to speak at Splunk's annual conference, .conf18. Photo credit: Michael Bulbenko.

More than 9,000 people are expected to attend .conf18 to learn about the latest Splunk® products and innovations spanning IT, security, developer, artificial intelligence and machine learning, mobile, and the Internet of Things (IoT) technology. Attendees will participate in more than 300 sessions and hear from more than 450 speakers from leading companies from around the world. To reserve your spot at .conf18, register here.

"The product innovations we are unveiling at .conf18 will enable our ecosystem to create value through completely new avenues, and I can't wait to show our customers and partners what we've been building to help them power their digital future," said Doug Merritt, President and CEO, Splunk. ".conf18 is the best opportunity for our customers, partners and community members to learn from each others' uses of data and extraordinary business results. In true Splunk style, after a week of working hard, we will celebrate with equal measure and host everyone at our enormous party at Universal's Islands of Adventure™ at Universal Orlando Resort™."

Merritt will deliver his vision for Splunk's future in the keynote address on Tuesday, October 2, from 9:00-10:30 a.m. ET at the ESPN Arena. He will be joined on stage by Tim Tully, Splunk Chief Technology Officer, to reveal significant updates across the Splunk product portfolio. Wozniak will be presenting on Thursday, October 4, from 9:00-10:00 a.m. ET at the ESPN Arena and will be taking questions from the audience as part of his presentation.

More than 200 customers will also present how they use Splunk to get answers from data including ABN AMRO, Applied Materials, ATB Financial, Murex, Porsche, Viasat and more. The full list of .conf18 sessions is available on the Splunk .conf18 website.

source=*Pavilion to Offer One-on-One and Experiential Learning

Attendees will have the chance to visit showcases in the source=*Pavilion and events including:

- **Customer Success Studio** to hear customer success stories and learn how to scale Splunk deployments, apply governance best practices and talk with value consultants to document return on investment.
- **Dashboard Control Room** to view Splunk analyzing and visualizing data from .conf18, including mobile app usage, foot traffic and other activity details.
- **Hands-On Labs** to learn the latest Splunk software tips and tricks from Splunk experts. Attendees will learn new skills, hear expert insights and discover the latest technologies to help solve their most pressing business challenges.
- **Science Sandbox** to see new applications of Splunk in real time. Splunk teams will debut their personal technology and IoT experiments throughout the week.
- **Splunk Exploratorium** to experience some of the innovative ways Splunk is used to analyze data.
- **Boss of the SOC & NOC** to compete individually or in teams to pivot through realistic data using Splunk Enterprise Security or Splunk IT Service Intelligence.

.conf18 Sponsors to Showcase Latest Technology and Integrations with Splunk

More than 90 leading technology vendors and Splunk ecosystem partners, including Accenture, Amazon Web Services, Puppet and more, will showcase demos of their latest technologies and integrations with Splunk. Advancements and enhancements across Splunk's Partner+ ecosystem include solutions for IT, Security and the Internet of Things (IoT).

Splunk University to Train Next Generation of Splunk Ninjas

Join over 1,500 Splunk users at Splunk University — a pre-conference educational training program to help Splunk users sharpen their skills and experience the full range of Splunk product features in a live, hands-on setting. Splunk University at .conf18 offers single-day, two-day, and three-day boot camps from September 29 - October 1. Register through the Splunk University page.

About Splunk Inc.

Splunk Inc. (NASDAQ: SPLK) turns machine data into answers. Organizations use market-leading Splunk solutions with machine learning to solve their toughest IT, Internet of Things and security challenges. Join millions of passionate users and discover your "aha" moment with Splunk today: http://www.splunk.com.

Social Media:

Follow all the .conf18 live updates on social media via #splunkconf18
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